

Report Summary

February 2024

PROJECT BACKGROUND

Yarra Ranges Council has developed a draft Master Plan that provides a 15-year strategic approach to improving access to and recreation facilities at Lillydale Lake Park. The Plan developed is in response to identified community needs, opportunities and projected increase in local population. The Lillydale Lake Park Master Plan aims to support increased patronage of the area through modest improvements without losing the treasured relaxed feel of the open space. Active transport to the Lake is encouraged through stronger awareness and connectivity to the network of shared paths radiating from the park.

Initial community and stakeholder engagement was conducted through the research and development phases of the draft master plan.

The resultant draft Lillydale Lake Park master Plan was presented to the community for review and feedback in August - September 2023, seeking further feedback on whether the proposed improvements addressed the community's needs and concerns. This second engagement period was undertaken through a wide range of formats such as drop-in sessions, letterbox drop, social media, presentations to community and advisory groups and a Shaping Yarra Ranges web-page and survey for the project.

This Engagement Report provides a summary of the feedback provided by the community during this consultation and offers a snapshot of the actions Council is recommending for implementation over the 15-years of the master plan. The results have been incorporated into a proposed final draft of the Lillydale Lake Park Master Plan. Officers will seek Council adoption tof the master plan to guide the future revitalisation of Lillydale Lake Park.

WHO WE SPOKE TO



Over a 5 week engagement period (17 August 2023 - 24 September 2023) we received feedback from over 700 people.



600 letters were dropped into local resident mailboxes to inform the community about the engagement, provide details about the project and the open period for feedback.



Project information including a QR code linking to the survey, was circulated to activity groups operating from the Lake, for distribution to their members.



Drop-in sessions (5): at the Lake, Bellbird Park, Box Hill Institute, Main Street shops, Montrose Festival and QR code handouts. We chatted to approximately 190 people to provide information, a link to the survey and collect feedback.



We also engaged with an additional 100+ people while walking around the lake or during presentations to Council's Disability and Health & Wellbeing Advisory Committees and the Lilydale Township Action Group meeting (60 people approx.)



4,423 page views of the Shaping Yarra Ranges Lillydale Lake draft Master Plan page from 2,901 unique visitors

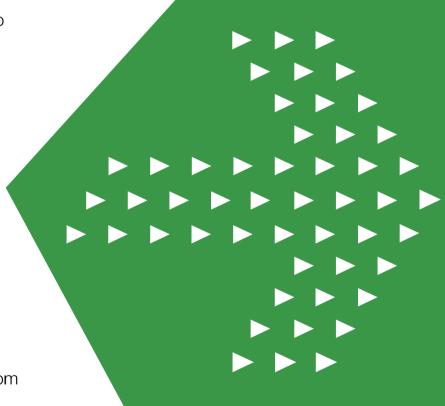




5 submissions by email from community interest groups, referral bodies and resident.



Website Visitors came from: Social Media Channels (43%); Direct to Shaping Yarra Ranges (21%); External Website (8%); Search Engines (4%); and Campaigns (24%)

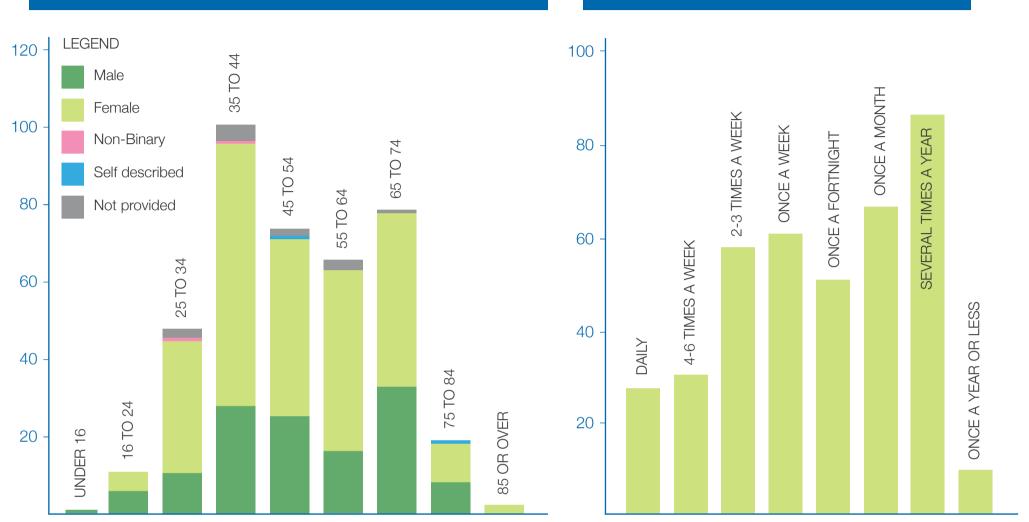


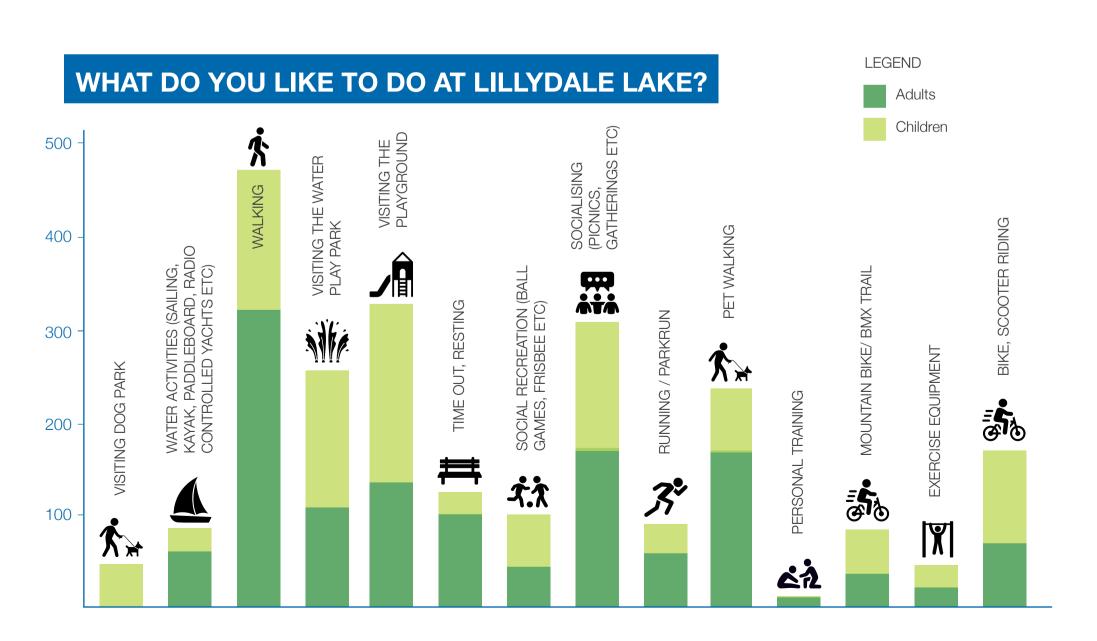
WHAT WE HEARD

We received responses from a spread of people (age and gender) that regularly use the Lillydale Lake Park area for a variety of activities. Of the 385 contributors to the online survey, 256 people left comments that have reinforced the key areas that the community want to be addressed through the master plan, most notably extra toilets. Responses to the survey questions and comments have been reviewed and summarised in the following snapshot graphs.

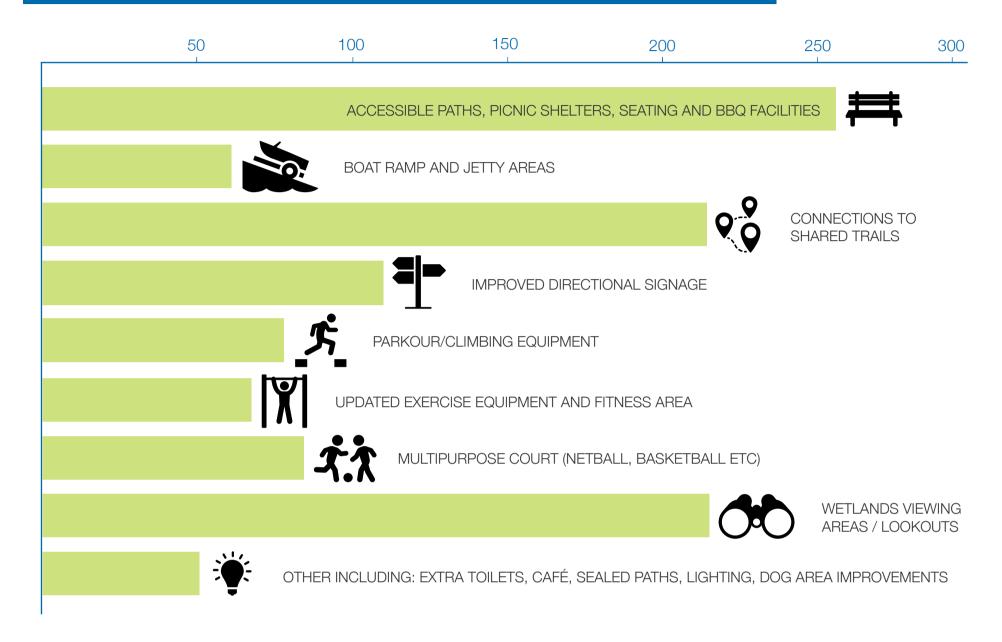
RESPONDENTS BY AGE AND GENDER

HOW OFTEN DO YOU VISIT?

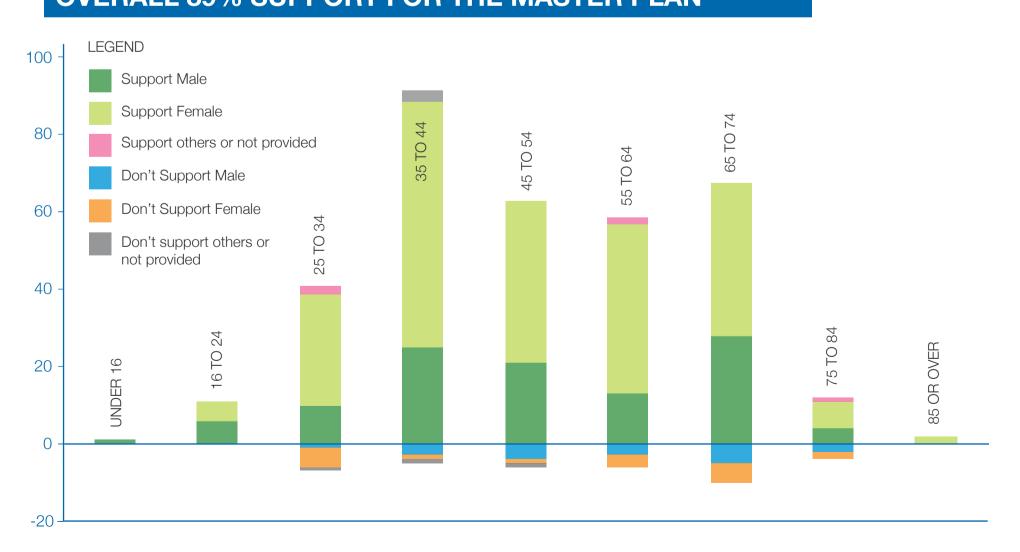




PROPOSED IMPROVEMENTS MOST LIKELY TO BE USED



OVERALL 89% SUPPORT FOR THE MASTER PLAN



NEXT STEPS:

The feedback from the community and stakeholders has been reviewed and assessed to ensure that the proposed improvements to the Lillydale Lake Park are appropriate and have broad support. The design approaches associated with the recommendations will be reviewed and, where needed, be revised as part of the implementation of the master plan.

Changes proposed in the master plan received 89% support for adults and 55.5% support, 35% unsure for children. The key themes to emerge from the survey comments and face-to face consultations include:

KEY THEMES

Paths and path connectivity

- Support for improved connectivity throughout the park and connections to surrounding shared paths and residential areas
- Requests for paths to be sealed (uniform surface, increase accessibility)



Parking

 Need for additional parking to cater for current peak times and anticipated increased usage

Toilets

- Need for additional toilets
- Lack of cleanliness and maintenance of existing toilet facilities
- Need for family change facilities to support water play and other water based activities



Activity Space

General support for the new youth activities area, in particular parkour/climbing, court space and new exercise equipment suitable for all ages and abilities

Playspace

- Not suitable for wide range of children

 misses the mark for pre-school and older children
- Request to provide/strengthen barriers to the lake and car park from the playspace



Park furniture

 Call for more shade (shelters and/ or trees), seating around the lake, picnic and BBQ facilities

The following key steps will ensure the Lillydale Lake Park Master Plan provides strategic justification to support future funding applications.

